

# IMPACT MERCHANDISING

## ARTWORK & ART FEES

Please use these specifications when sending us your artwork to ensure the best possible print for your shirts. Please **contact us** with any questions.

### ARTWORK SPECIFICATIONS

- Please submit artwork at 300dpi or greater.  
We accept PDF, PSD, AI, JPEG & EPS files.
- If creating vector artwork, please send as AI or EPS.
- If creating raster artwork, please send as PSD or TIFF in layers.
- Please submit artwork "to size" or specify print size.
- If applicable, please use Pantone color for ink colors.

### ART FEES

- Designs created by Impact:  
\$50 per hour, 1 hour minimum charged
- Clean up of low-resolution artwork:  
\$25 per hour, 1 hour minimum charged

### ADDITIONAL FEES & SET UP CHARGES

- Screen Setup Fee (up to 15"x 18"):  
\$20 per color, per design.  
Does not apply to reorders.
- Additional Print Locations  
Back prints: First Color: \$.65, Each Additional: \$.25  
Sleeve prints: First Color: \$.75, Each Additional: \$.25
- Pantone Matching: \$20 per color
- Ink Swapping (changing ink during print run):  
\$15 per color, each time color changed
- Specialty Inks: \$.25 per garments
- 4 Color Process Print: 100 piece minimum

### IMPACT MERCHANDISING

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